

Halloween for kids

- ✓ Specially innovative designed kids range
- ✓ Attractive recognizable packaging
- √ 100% toy regulation compliant
- ✓ Easy and fast makeup kits
- ✓ Natural & dermatologically tested make-up!





What is natural makeup?



In a natural certified formulation, at least 95% of all ingredients must be of natural origin*, while a conventional (also called synthetic) beauty product can be up to 100% synthetic and contain any substance, authorized by legislation.

Why natural makeup?

- ✓ Non-irritant & soft for skin
- ✓ Washes off easily
- ✓ Contains no UV filter, aroma, parfums and silicones.
- ✓ Free of nuts, dairy, and gluten for people with allergies

*based on ISO 16128



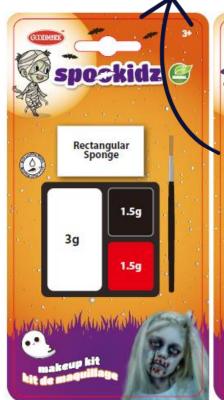
ZOMBIE: 02070605 WITCH: 02070606 DEVIL: 02070607 VAMPIRE: 02070608 SKELETON: 02070609

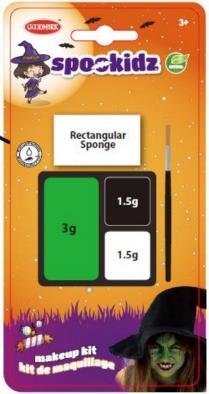


Small character kits

New logo

for water activated makeup













Stencil bats: 02070599 Stencil spiders: 02070598

Steneil kits







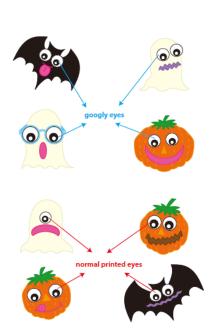
- 1 rectangular sponge
- 3 gr. Black AWD makeup
- 1 adhesive stencil sheet with bats or spiders

Reusable stencil!

Stickers Halloween creatures: 02070604

Stickers spiders: 02070603

Spooky eyes body stickers









Nail stickers



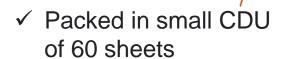














- ✓ Easy to apply
- ✓ Attractive designs
- ✓ 60+ designs per sheet!
- ✓ Finish of with some transparent nail polish for longer hold



Halloween counter display





Contents:

ROW 3:

2 different puffy stickers x 6pcs

ROW 2:

- 2 different stencil kits x 6pcs
- 3 ASS nail stickers: Card x 6pcs

ROW 1:

4 different character mini kits x 6pcs



Styleguide change

HALLOWEEN MINI MAKE-UP KIT - VAMPIRE





TATTOOS: 02070881-SK FACE STICKERS: 02070446-SK





HALLOWEEN KIDS TATTOOS - 2 ASSORTED





HALLOWEEN KIDS FACE STICKERS - 3 ASS









Finger tattoos: 02070883-SK Hand tattoos: 02070884-SK

HALLOWEEN FINGER TATTOOS



HALLOWEEN HAND TATTOOS





